

# POSTERS AND AD POSTERS



## Used for:

- Announcing your events
- Promoting special deals in a large format
- Route markers for events
- Giving an overview of current deals
- Hanging in sales rooms

## Posters and Ad Posters

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### Ad Posters

Size: A0 | A1 | A2 | A3  
B1 | B2  
A1 long | A2 long  
Print Run: from 25 to 200,000 units  
Number of Sides: 1 | 2  
Colour Mode: 1/0 | 1/1 black  
4/0 | 4/4 euroscale

Material: 115gsm affiche paper  
90 | 115 | 135 | 170 | 250 | 300gsm  
silk/gloss finish paper  
80gsm fluorescent paper  
(yellow | green | red)  
Folding: flat (not folded)  
folding: A2 to A3 |  
A3 to A4  
cross fold: A2 to A4 |  
A3 to A5  
Finishing: UV coating | lamination

[www.saxoprint.co.uk/catalogue/ad-posters](http://www.saxoprint.co.uk/catalogue/ad-posters)

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### Corrugated Plastic Posters

Size: A0 | A1 | A2  
70 x 100 cm  
Print Run: from 12 to 500 units  
Style: one sided | double sided  
Colour Mode: 4/0 euroscale

Material: 2.5 mm corrugated plastic  
Processing: **Hole Punching**  
10 | 14 holes punched around poster  
**Equipment**  
with | without zip ties

[www.saxoprint.co.uk/catalogue/corrugated-plastic-posters](http://www.saxoprint.co.uk/catalogue/corrugated-plastic-posters)

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### All-weather Posters

Size: A1 | A2  
Print Run: from 100 to 5,000 units  
Number of Sides: 1  
Colour Mode: 4/0 euroscale

Material: 840gsm cardboard  
Processing: **Hole Punching**  
10 holes punched around poster  
**Finishing**  
dispersion coating matt

[www.saxoprint.co.uk/catalogue/all-weather-posters](http://www.saxoprint.co.uk/catalogue/all-weather-posters)

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### Posters

Size: A0 | A1 | A2 | A3  
A1 long | A2 long  
Print Run: from 1 to 50 units  
Number of Sides: 1  
Colour Mode: 4/0 euroscale

Material: 130gsm outdoor  
190 | 240gsm  
gloss finish paper

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